

## Hyundai Motor Reports July 2019 Global Sales

- July sales total 352,468 units, up 1.6 percent y/y

**SEOUL, August 1, 2019** – Hyundai Motor Company announced today global sales results for July 2019, which totaled 352,468 units.

### **Korea Sales**

Domestic sales remained flat year on year, reaching 60,286 units. The Sonata maintained its sales momentum with 8,071 units, while Grandeur (Azera) and Avante (Elantra) sales also remained solid with 6,135 and 5,428 units, respectively.

Hyundai's RV lineup racked up a total of 19,528 units sold in Korea, as brand new entry SUV Venue joined the popular Palisade, Santa Fe, Kona models.

### **Overseas Sales**

For markets other than Korea, sales increased by 2 percent from the same month in 2018, totaling 292,182 units sold. Tucson led all models with 41,478 units sold.

Hyundai expects to build new sales momentum with Venue, the newest addition to its SUV lineup, as well as the Palisade which just recently began sales in the U.S. The company will swiftly respond to market trends by introducing models tailored to meet customers' demands, while staying committed to maintaining quality leadership.

## Sales Results (Units)

Global Sales	2019 July	2018 July	y/y Change	2019 June	m/m Change	2019 Jan-Jul	2018 Jan-Jul	Cumulative y/y Change
Sales in Korea(Republic of)	60,286	60,367	-0.1%	60,987	-1.1%	444,399	414,748	7.1%
Overseas Sales	292,182	286,498	2.0%	316,409	-7.7%	2,034,362	2,173,647	-6.4%
Total	352,468	346,865	1.6%	377,396	-6.6%	2,478,761	2,588,395	-4.2%

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

1. Sales in Korea is based on retail sales while Overseas Sales (Global Sales excluding Korea) is based on wholesales.
2. Sales result includes entire sedan, SUV and CV models produced by Hyundai Motor.

- End -

### About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services available in more than 200 countries. Hyundai sold more than 4.5 million vehicles globally in 2018 and is currently employing more than 110,000 employees worldwide. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO, the world's first dedicated hydrogen-powered SUV.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

#### Contact:

**Jin Cha**

Global PR Team / Hyundai Motor

[sjcar@hyundai.com](mailto:sjcar@hyundai.com)

+82 2 3464 2128